

RACE4RESEARCH PARTNERSHIP OPPORTUNITIES

Race 4 Research is a collaboration event between Illawarra Health and Medical Research Institute *(IHMRI), UOW Pulse and UniActive taking place Saturday April 4, 2020 to raise funds for local research into Parkinson's disease and raise awareness.

Parkinson's Disease is now the 2nd most diagnosed neurodegenerative disease after Alzheimer's Disease with 37 Australians diagnosed with the disease each day. This means one in every 308 people in Australia is living with Parkinson's.

April is Parkinson's Awareness Month and we are excited to host this unique team 'race' event on 4 April at our beautiful University of Wollongong campus to raise funds for IHMRI's research team's work.



About Illawarra Health and Medical Research Institute (IHMRI):

IHMRI is a not-for-profit organisation that assists health and medical researchers in the Illawarra Shoalhaven. We provide affiliated researchers with a range of services including assistance with grant writing, funding opportunities, promotion and technical support. We encourage collaboration between academics and clinicians to find solutions to our greatest health challenges such as cancer, dementia, mental illness and diabetes. Established in 2008, IHMRI helps our founding partners, the University of Wollongong (UOW) and the Illawarra Shoalhaven Local Health District (ISLHD), advance health and medical research in our region. For more information visit www.ihmri.org.au

IHMRI's point of difference, as a health and medical research institute, is its regional context, community-centred focus and commitment to addressing health issues affecting our region and Australia as a whole. The Illawarra is increasingly socio-economically and multiculturally diverse, and because of this, we believe our region provides a snapshot of the health and wellbeing of Australia. This includes the high-incidence of chronic lifestyle-related diseases, such as diabetes and obesity, age-related conditions such as dementia, and mental illnesses.

RACE 4 RESEARCH PARTNERSHIP PACKAGES

Showcase your business in our unique setting with a memorable Race 4 Research Activation Station, by entering a team or both!

Teams will take part in physical & mental challenges, with family, friends or co-workers as they race around the grounds of the University of Wollongong Campus and Wollongong Botanic Gardens while having heaps of fun and raising money for a great cause.

Teams of 4 will be challenged with riddles, problems and the pressure of time as they race from check point to check point experiencing activities that will challenge and entertain.

The event provides great exposure for businesses and corporate teams to get their brand in front of an engaged group of people from the Illawarra Community. We looking for sponsors to set up their own checkpoint activity that showcases the business and challenges our teams while having fun.

We have three partnership levels available for businesses to join in the fun and fundraising.

All funds raised go towards Parkinson's Disease Research with IHMRI

1. GAME CHANGER PARTNER

\$2,500 + GST

- Your Business will feature as a **Game Changer** partner on all promotional material
- Your business will receive a free station at the event (branding and staffing of the station to be supplied by the partner business)
- Your business will receive entry for 1 team of 4 participants into the Raise 4 Research event
- Acknowledgement as a **Game Changer** partner on the RACE4RESEARCH webpage with your business logo and link to nominated url
- Opportunity to put up promotional banners and signage at prime locations of the fundraising challenge event
- Promotion of your business in 3 x pre-event social media posts
- Promotion of your business in 1 x UniActive E-newsletter (Reach 20k+) pre-event
- Promotion of your business in 1 x UniLife E-newsletter (Reach 20k+) pre-event
- Insert in event participant Goody Bag
- Verbal recognition of partnership from MC during event
- 6 x drinks and food package at UniBar's post event celebration

2. CHAMPION PARTNER

\$1,500 + GST

- Your Business will feature as a **Champion** partner on all promotional material
- Your business will receive a free station at the event (branding and staffing of the station to be supplied by the partner business)
- Your business will receive entry for 1 team of 4 participants into the Raise 4 Research event
- Acknowledgement as a **Champion** partner on the RACE4RESEARCH webpage
- Promotion of your business in 1 x pre-event social media posts
- Promotion of your business in 1 x UniActive E-newsletter (Reach 20k+) pre-event
- Opportunity to put up promotional banners and signage at prime locations of the fundraising challenge event
- Verbal recognition of partnership from MC during event
- 4 x drinks and food package at UniBar's post event celebration

3. SUPPORTING PARTNER

\$500 + GST

Financial Investment and/or in-kind donation of goods and services.

- Your business will receive EITHER a free station (branding and staffing of the station to be supplied by the partner business) OR a free entry for 1 team of 4 participants into the Raise 4 Research event
- Acknowledgement as a **Supporting** partner on the RACE4RESEARCH webpage
- Promotion of your business in 1 x pre-event social media posts
- Promotion of your business in 1 x UniActive E-newsletter (Reach 20k+) pre-event
- Verbal recognition of partnership from MC during event

For further information or to get involved:

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